After discussing the general topic set forth the problem concerning Health Tourism in detail, please.

1. Introduce the system of tourism and the correlation between its elements, different forms of tourism and its future trends.
   Introduce the main development strategies of health tourism in Hungary.

2. Introduce the international, national and regional organisations of tourism management, the Hungarian non-profit tourism organisations, and the functions of the Tourism Destination Management organisations and the main principles of their foundation.
   Introduce the functions of different Authorities participating in the opening and operational processes of spa and wellness establishments.

3. Introduce the business ventures operating in tourism sector and their relations with each other and the other sectors of the economy.
   Introduce the grouping criteria and the forms of health tourism services and establishments.

4. Introduce the demand and supply of the European, Asian and American tourism markets, and tourism destinations. Introduce the special features of the given markets and destinations concerning health tourism.

5. Introduce the main demand and supply elements of the Hungarian tourism resources, and their regional specialities.
   Introduce and evaluate the supply and demand elements of the outstanding Hungarian health tourism regions and the network systems established among the participants of the market.

6. Introduce the characteristic features of the supply of hotel services.
   Introduce the importance of physical activities and their impact on human body in free time activities.

7. Introduce the specialities of work organisation in accommodation industry, the correlation between the structure and function.
   Introduce the special methods of work organisation in case of a wellness establishment working seasonally or all around the year.

8. Introduce the special economic features of the main branches of hotel services.
   Introduce the impact of the factors influencing the efficiency of an establishment on the profitability in case of day-spas.
9. Introduce the characteristic features and geographical correlations of the tourism resources (surface, climate, etc.), cultural background and their connection to sustainable tourism development. Introduce the meeting points and the correlation between health and eco-tourism.

10. Introduce the main characteristic features of tourism and catering marketing. Introduce the process of setting up the basic and partial marketing strategies in case of a waterpark.

11. Introduce the special features of tourism and catering marketing communication. Introduce the application of different marketing communicational tools and methods in case of a spa hotel.

12. Introduce the activity of tourist animation and the influencing factors of planning free-time activities. Introduce the tasks of an animator in case of health tourism service providers.

13. Introduce the main activity fields of catering, and the assets side of these activities. Introduce and evaluate the assets requirements of providing minimal wellness services on the basis of the categorization system of commercial accommodation.

14. Introduce the catering network, the main characteristic features of different scopes, profiles, and types of catering businesses. Introduce the importance and opportunities of health-oriented alimentation within the spa-hotel catering.

15. Introduce the human resources requirements of tourism, the most commonly used HR tools and methods. Introduce and evaluate the special requirements of human resources in spa establishments, the special positions and HR tools and methods used.

16. Introduce the main methods of pricing of tourism services, the price strategies used by the service providers. Introduce the possible systems of price differentiation and discounts in case of a wellness centre.

17. Introduce the elements of tourism supply, the main characteristic features of the elements, the influencing factors of their development, the process and results of product development. Introduce the conditions for the development of stress management, its procedures, practices and possibilities of offering for sale.

18. Introduce the distribution channels and relations in tourism. Introduce the possibilities of e-selling in case of health tourism establishments.

19. Introduce the main characteristic features of tourism demand, the different levels of segmentation, the influencing factors of the demand and the possibilities of its measurement.
Introduce the presence of Cooper’s balance principle in the field of recreation in spa and wellness hotels!